
3D MODELLING AND SPECIAL EFFECTS

Ravi S Varma

39270040

Project Guide

Mr. E. SENTHIL KUMARAN, M.C.J., MPhil, (Ph.D.)



WORKFILES

- <https://drive.google.com/drive/folders/1eUjwGUPU9Oe-lfP8LHevGd9rQR2kVPuw?usp=sharing>

3D MODELLING & SPECIAL EFFECTS (SVCA 3503)

Submitted in partial fulfillment of the requirements for the award of
B.Sc. Visual Communication

By
Ravi S Varma
39270040



DEPARTMENT OF VISUAL COMMUNICATION

SATHYABAMA

INSTITUTE OF SCIENCE AND TECHNOLOGY

(Deemed to be University)

(Established under Section 3 of UGC Act 1956) JEPPI-AAR NAGAR, OLD MAMALLAPURAM
ROAD CHENNAI – 600 119

NOVEMBER 2021



SATHYABAMA

INSTITUTE OF SCIENCE AND TECHNOLOGY

(Deemed to be University)

School of Science and Humanities

DEPARTMENT OF VISUAL COMMUNICATION

BONAFIDE CERTIFICATE

This is to certify that this Project Report is the Bonafide work of **Ravi S Varma** register number **39270040** who carried out the project entitled “**3D Modeling & Special effects** subject code **SVCA3503** under the supervision of **Mr. E. SENTHIL KUMARAN, M.C.J., MPhil, (Ph.D.)** from **JULY 2021 to NOVEMBER 2021.**

Head of the Department

N. NAZINI. M.Sc., M.Phil., (Ph.D.)

Submitted for Viva voce Examination held on 10/11/2021.

Internal Examiner

Mr. E. SENTHIL KUMARAN, M.C.J., MPhil, (Ph.D.)

External Examiner

DECLARATION

I, **Ravi S Varma** register number **39270040** hereby declare that the Project Report entitled “**3D Modeling & Special effects (SVCA3503)**” was done by me under the guidance of **Mr. E. SENTHIL KUMARAN, M.C.J., MPhil, (Ph.D.)** Assistant Professor Department of Visual Communication **Mr. E. SENTHIL KUMARAN, M.C.J., MPhil, (Ph.D.)** (Internal examiner) and (External Examiner).....at **SATHYABAMA INSTITUTE OF SCIENCE AND TECHNOLOGY (Deemed to be University)** is submitted in partial fulfillment of the requirements for the award of degree in B.Sc. Visual Communication.

DATE: 10/11/2021

PLACE: CHENNAI

SIGNATURE OF THE CANDIDATE

Acknowledgment

First & foremost, I praise and thank the almighty, who has been an unfailing source of strength, comfort & inspiration throughout my carrier.

I extend my gratitude to our Founder **Colonel Dr. JEPPIAAR, M.A., B.L., Ph.D.**, Satyabama Institute of Science and Technology whose blessings is always profound and also thank to Chancellor **Dr. Mariazeena Johnson, B.E., M.B.A., M.Phil., Ph.D.** and President **Dr. Marie Johnson, B.E., M.B.A., M.Phil., Ph.D.**, Vice Presidents **Ms. MARIA BERNADETTE TAMILARASI** and **Mr. Arul Selvan**.

My sincere thanks to **Vice Chancellor Dr. T. SASIPRABA M.E., Ph.D.**, Registrar **Dr.S.S. Rau.,Ph.D.** & Controller of Examinations **Dr. Igni Sabastian Prabu, Ph.D.**,for their valuable support.

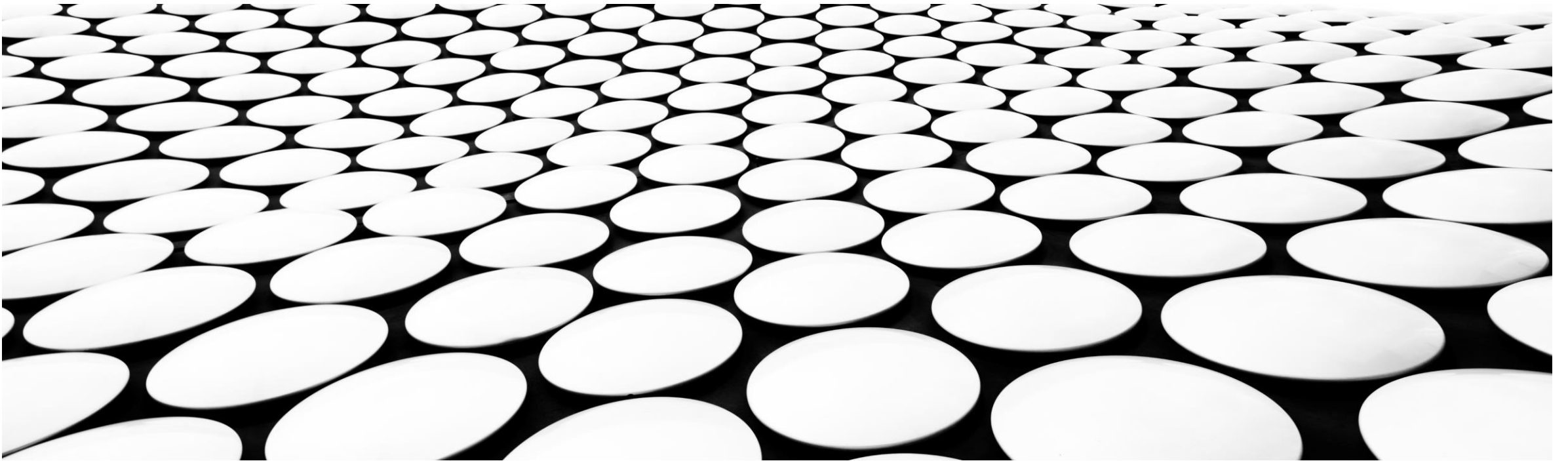
I consider it a privilege to thank **Ms.N. Nazini, M.Sc. M.Phil., (Ph. D)** Head of the Department for helping & guiding me throughout my curriculum.And I wish to thank **Mr. E. SENTHIL KUMARAN, M.C.J., MPhil, (Ph.D.)** (Staff- in-charge) for his valuable guidance, concrete suggestion, constant encouragement & ever willing help to nourish my project work. I record my deep sense of gratitude.

Finally, I thank all those people who have supported me to complete this project successfully. Last but not the least, this project wouldn't be possible without the love of my parents, I would fail in my duty if I don't express my love towards them.

S.no	Project title	Page no
1	STORY BOARD	1
2	GAMING ENVIRONMENT	4
3	LOGO ANIMATION	6
4	3D MODELING	8
5	PRODUCT AD 3D	10

3D MODELLING AND SPECIAL EFFECTS

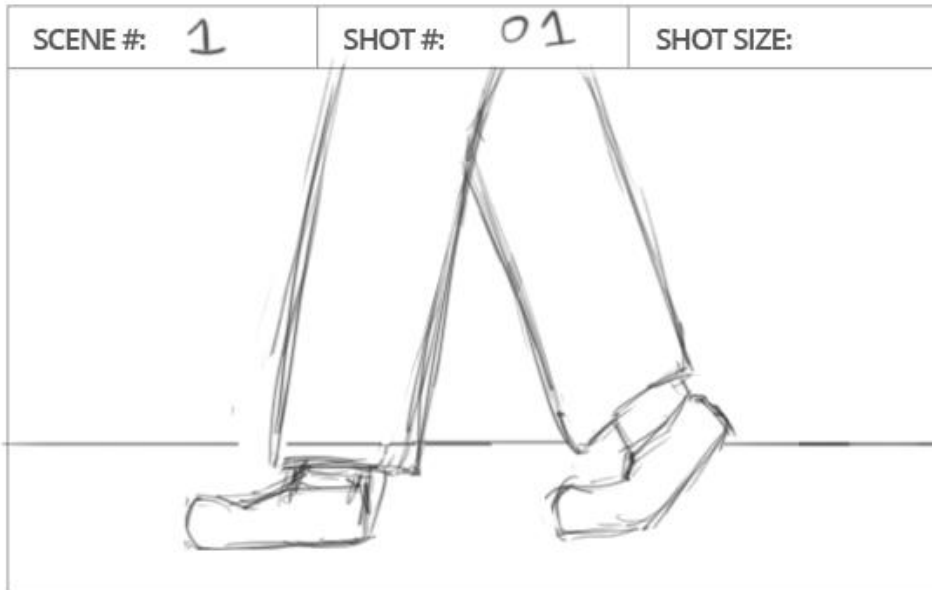
PROJECT



STORYBOARD

PROJECT Do Not Litter (PSA)

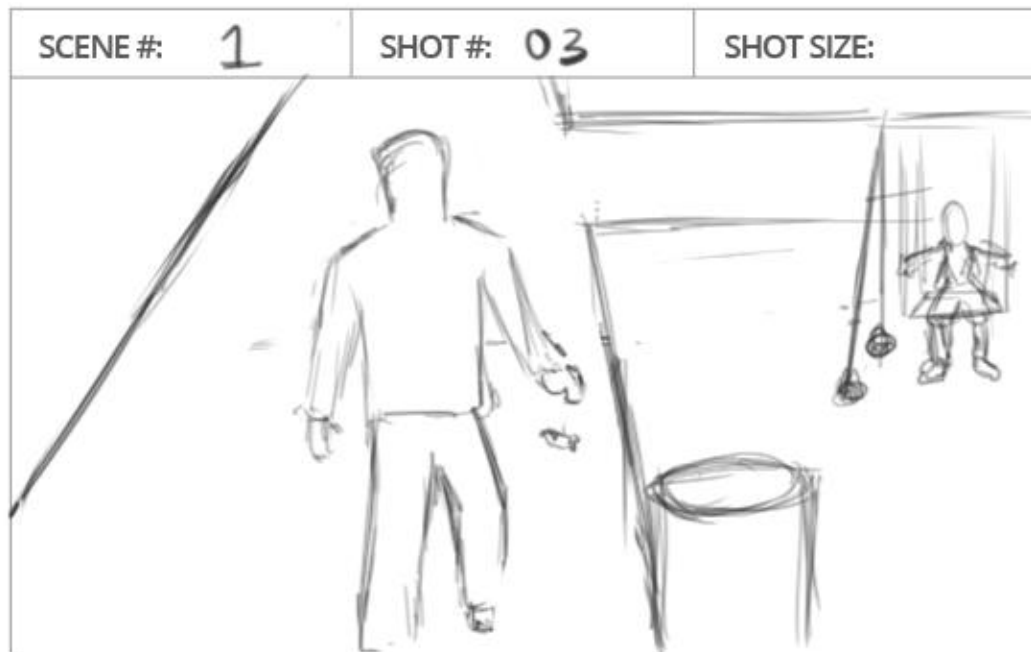
PAGE 01 / 02



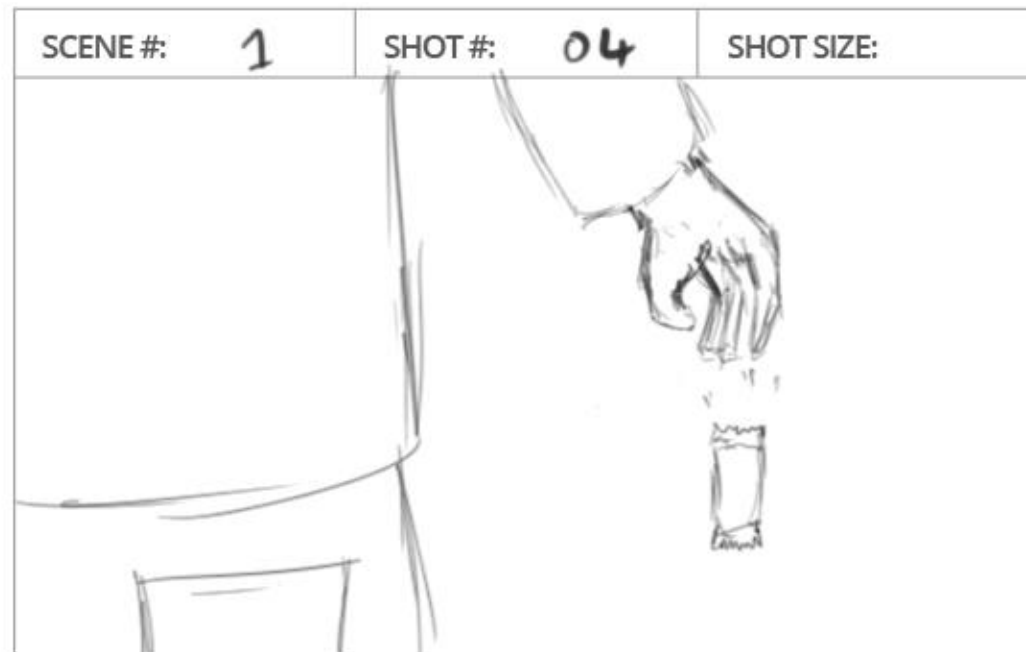
Guy Walking



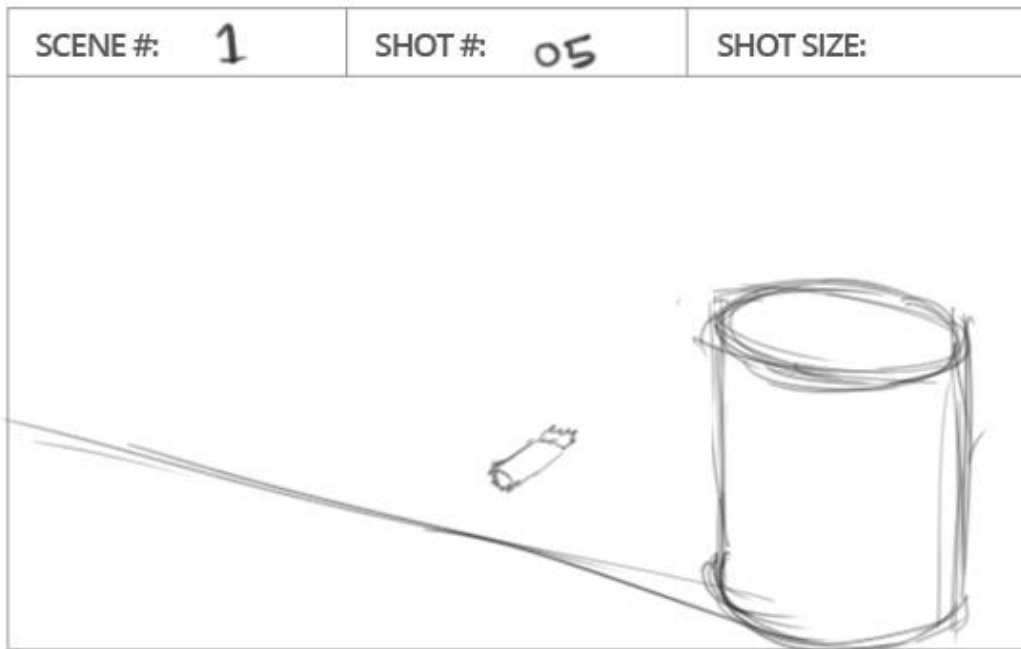
Tosses a gum in his mouth



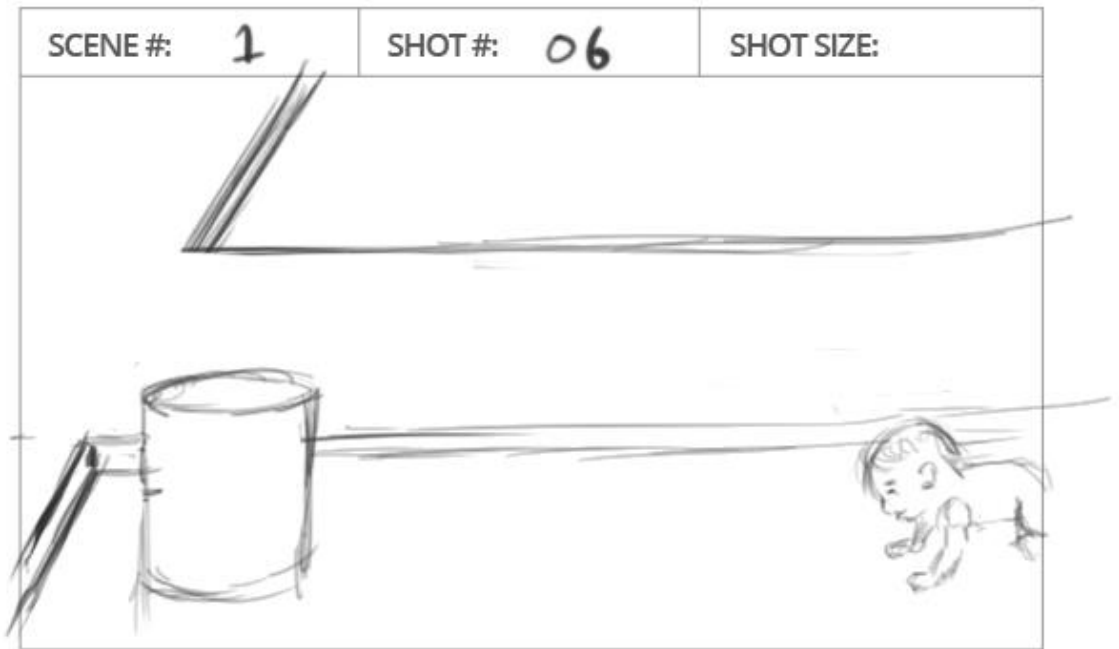
Puts the wrapping cover to the ground.



putting the wrapping cover



wrapping cover laying near the
litter box.



A small child crawling towards
the litter box.

PROJECT Do Not Litter (PSA)

PAGE 01 / 02

SCENE #:

1

SHOT #:

07

SHOT SIZE:



child crawling

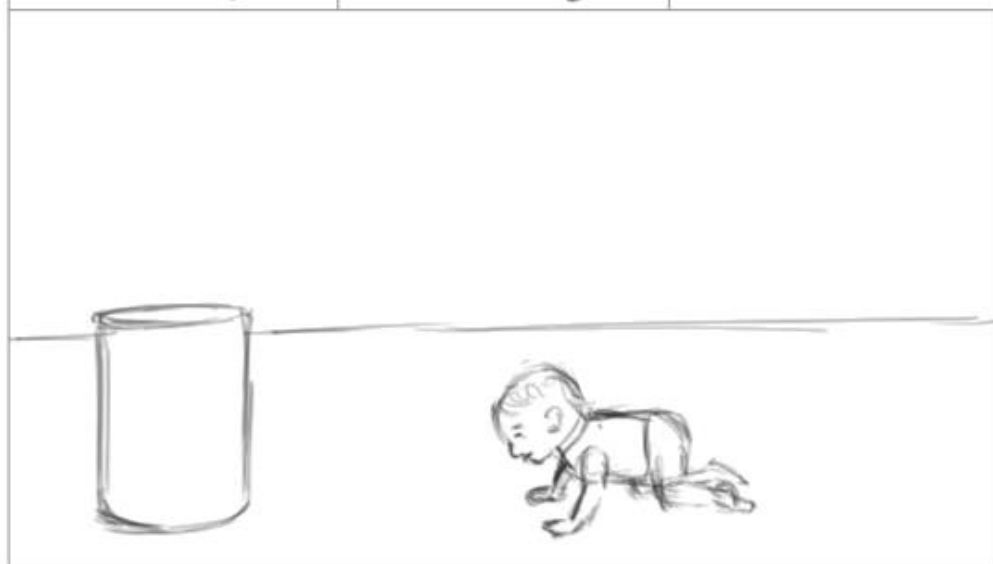
SCENE #:

1

SHOT #:

08

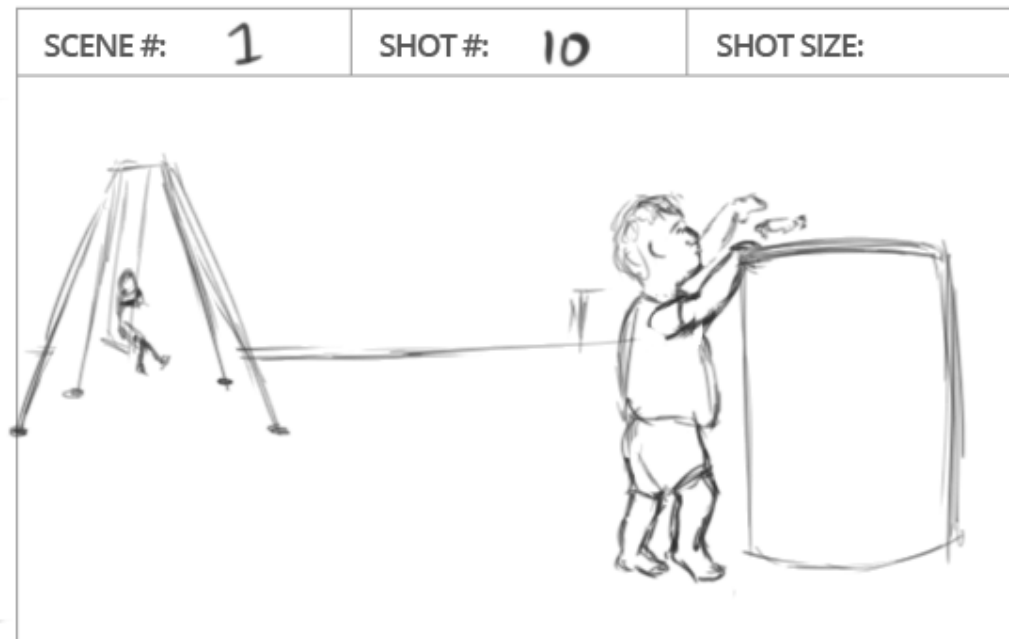
SHOT SIZE:



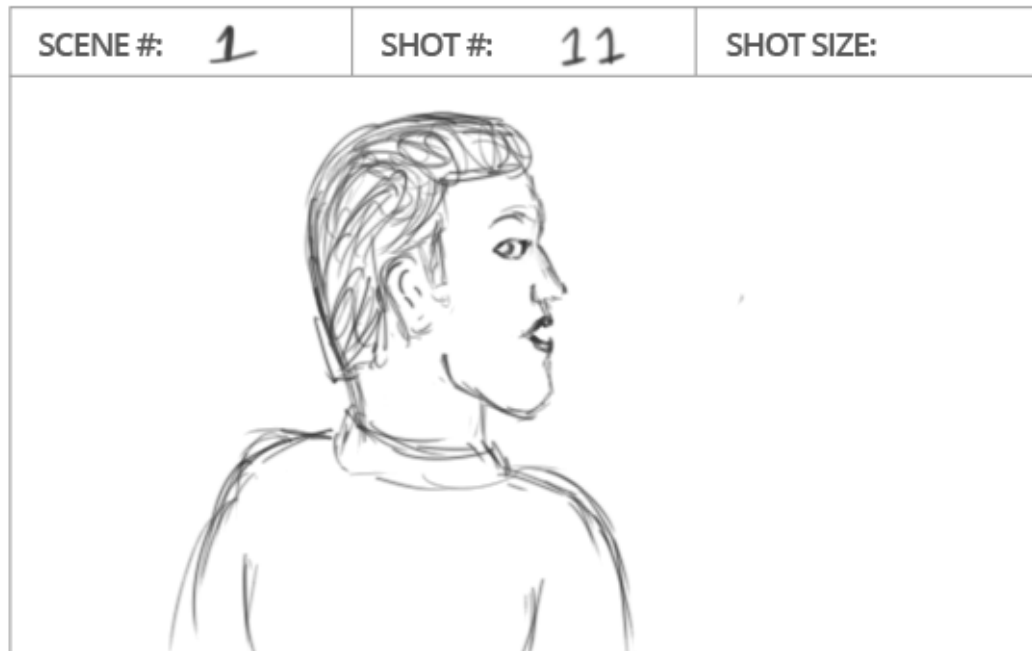
child crawling



child goes to pick up the wrapper.



child puts wrapper inside the letterbox

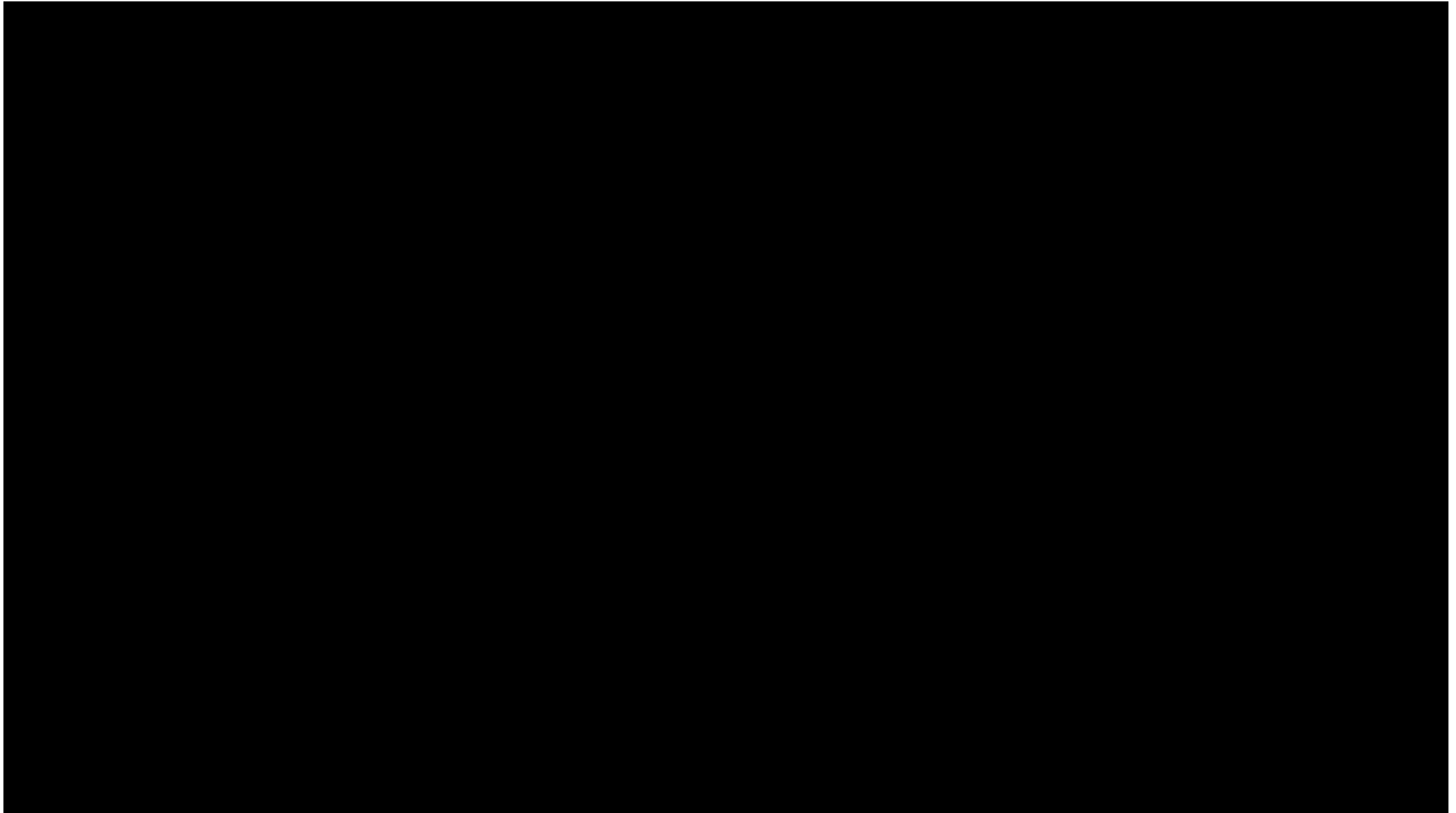


The guy turns and looks at it and
feels embarrassed.

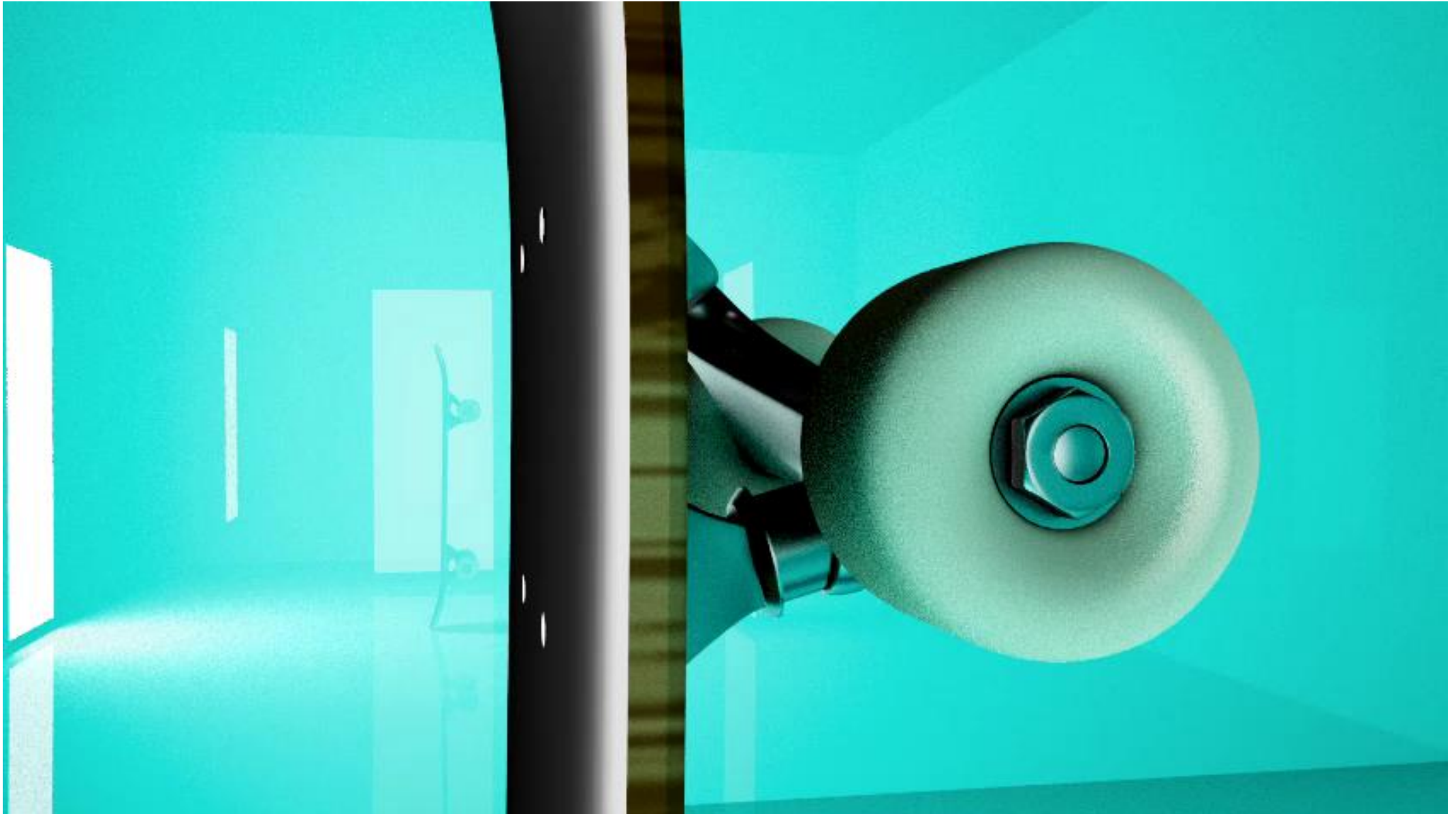


Message showing the importance
of putting the waste in the box.

LOGO ANIMATION



PRODUCT AD



GAMING ENVIRONMENT



MODELLING

















